

| TIPO DE ELEMENTO | MEDIDAS | TARIFA IMPRESA | | COSTO DE PRODUCCIÓN | | PERÍODO | PRORRATEO MENSUAL | | ALQUILER + PRODUCCIÓN | |
|---|---------------------------------|----------------|--------|---|--------|------------|-------------------|--------|-----------------------|--------|
| | | US\$ | S/ | US\$ | S/ | | US\$ | S/ | US\$ | S/ |
| VALLA SIMPLE | 4.50 x 2.10 mts. | 300 | 1.005 | INCLUIDO | | CATORCENAL | 643 | 2.154 | 300 | 1.005 |
| VALLA DOBLE | 9.34 x 2.10 mts. | 600 | 2.010 | INCLUIDO | | CATORCENAL | 1.286 | 4.307 | 600 | 2.010 |
| VALLA PREMIUM SIMPLE | 4.50 x 2.10 mts. | 500 | 1.675 | INCLUIDO | | CATORCENAL | 1.071 | 3.589 | 500 | 1.675 |
| CEPs | 1.20 x 1.80 mts. | 200 | 670 | 60 | 201 | CATORCENAL | 429 | 1.436 | 260 | 871 |
| MUPis | 1.44 x 1.87 mts. | 200 | 670 | 60 | 201 | CATORCENAL | 429 | 1.436 | 260 | 871 |
| MURO Arenales 450 (Jesús María) | 11.50 x 18.00 mts. | 3.500 | 11.725 | 3.105 | 10.401 | MENSUAL | 3.500 | 11.725 | 6.605 | 22.126 |
| MURO Arenales 773 (Cercado de Lima) | 10.85 x 11.00 mts. | 2.000 | 6.700 | 1.790 | 5.996 | MENSUAL | 2.000 | 6.700 | 3.790 | 12.696 |
| MURO Próceres de la Independencia 108 (SJL) | 18.00 x 10.00 mts. | 3.000 | 10.050 | 2.700 | 9.045 | MENSUAL | 3.000 | 10.050 | 5.700 | 19.095 |
| TECHO Los Héroes 220 (SJM) | 14.00 x 7.00 mts. | 1.800 | 6.030 | 1.470 | 4.924 | MENSUAL | 1.800 | 6.030 | 3.270 | 10.954 |
| TECHO Sucre con Clement (Pueblo Libre) | 13.00 x 6.00 mts. | 1.200 | 4.020 | 1.170 | 3.919 | MENSUAL | 1.200 | 4.020 | 2.370 | 7.939 |
| PANTALLA DIGITAL | 10.00 x 2.80 mts. (todas) | 1.500 | 5.000 | Para pauta exclusiva con pantallas de GPO Vallas, se bonifica el costo del diseño de motivos. | | CATORCENAL | 3.214 | 10.768 | 1.500 | 5.000 |
| | 15.36 x 2.88 mts. (pershing) | | | | | | | | | |
| | 14.08 x 2.88 mts. (angamos) | | | | | | | | | |
| | 12.00 x 6.00 mts. (unipolar) | | | | | | | | | |
| TORRE UNIPOLAR Av Alfredo Mendiola (Independencia) | 14.40 x 7.20 mts. | 2.500 | 8.500 | 1.393 | 4.666 | MENSUAL | 2.500 | 8.500 | 3.893 | 13.166 |
| TORRE UNIPOLAR Av Elmer Faucett con Av Venezuela (San Miguel) | 14.40 x 7.20 mts. | 2.400 | 8.000 | 1.393 | 4.666 | MENSUAL | 2.400 | 8.000 | 3.793 | 12.666 |
| TORRE UNIPOLAR Av República de Panamá 156 (Barranco) | 12.00 x 6.00 mts. | 1.500 | 5.000 | 1.000 | 3.350 | MENSUAL | 1.500 | 5.000 | 2.500 | 8.350 |
| SUPER ESPECTACULAR | 14.43 x 3.40 mts. | 1.500 | 5.000 | INCLUIDO | | CATORCENAL | 3.214 | 10.768 | 1.500 | 5.000 |
| VALLA MÓVIL | 2 Laterales de 3.98 x 1.68 mts. | 2.500 | 8.375 | 500 | 1.675 | MENSUAL | 2.500 | 8.375 | 3.000 | 10.050 |
| | 2 Faldones de 4.20 x 0.40 mts. | | | | | | | | | |
| | 1 Posterior de 1.08 x 1.95 mts. | | | | | | | | | |
| | 1 Frontal de 1.17 x 0.75 mts. | | | | | | | | | |
| LÚMINA | 4.40 x 2.00 mts. | 2.089 | 7.000 | 200 | 670 | MENSUAL | 2.089 | 7.000 | 2.289 | 7.670 |